

DEPARTMENT OF HEALTH  
AND HUMAN SERVICES  
CHILDREN & FAMILIES  
  
10 APR 2008  
ACTION OFFICER... *R. Nissen*  
FILE No. ....

**Community Support Levy  
Charitable Organisation Grants Programs - Small Grants 2005-2006  
Project Evaluation Sheet**

**Information submitted in the Project Evaluation should be 'a dot point summary' of the outcome of the project and provide information about the 'benefits of the project' to the targeted group and the wider community.**

The *Life & Death - Creative Development* project as set out in the Grant Funding Agreement is now complete.

The direct benefits to the community that *Life & Death - Creative Development* project has provided is described in the 'short summary' below. A financial statement as set out in Conditions of Grant, Section 3 is attached.

In 50 words or less....

<p><b>Provide information about your organisation and about the aim of the project.</b></p>	<p><b><i>Life &amp; Death Creative Development</i></b> <i>About Kickstart Arts Inc.</i></p> <p>Kickstart Arts Mission To engage Tasmanian communities in contemporary art making that is socially and creatively ambitious.</p> <p>Goals</p> <ol style="list-style-type: none"> <li>1. Develop strategic partnerships that engage communities in challenging and empowering community cultural development projects.</li> <li>2. Promote community cultural development as a cornerstone of building and maintaining healthier, resilient and creative communities.</li> <li>3. Provide the benchmark in professionalism, excellence and innovation in community cultural development practice.</li> </ol> <p><b><i>Life &amp; Death Creative Development</i></b> This project involved</p> <ul style="list-style-type: none"> <li>• Partnership development,</li> <li>• Conducting extensive outreach activities</li> <li>• Producing workshops for elders involving artists demonstrating the possibilities of photography, video, writing and storytelling and to help elders share personal stories.</li> <li>• Our outreach process included producing a series of introductory presentations from the 4 project artists, outlining the concept of multimedia (print, photography, soundscape, video and installations) and showing some of the possibilities with storytelling using these technologies. These were a chance to answer questions, allay fears and "de-mystify" multimedia to the uninitiated.</li> <li>• The workshops also provided an opportunity for elders to get a sense of the time frames, necessary commitment, and meeting processes to be use for the project.</li> </ul> <p>Partners in the project included</p> <ul style="list-style-type: none"> <li>• Huon Valley,</li> <li>• Glenorchy &amp; Hobart City Councils,</li> <li>• Guilford Young Grove</li> <li>• Huon Eldercare,</li> <li>• Migrant Resource Centre</li> <li>• Women Tasmania.</li> </ul>
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	<p><b>Timeframe</b></p> <ul style="list-style-type: none"> <li>• Our timeline for this project was slowed down a little because of funding related matters. The state government's announcement on funding for this project was delayed for 3 months due to the election, and we received a grant of \$7,500.00 – about \$22,500 less than we asked for, so we trimmed the size of the project accordingly.</li> </ul> <p><b>What we did</b></p> <ul style="list-style-type: none"> <li>• Employed 4 artists to produce complete 5 workshops in each of three regions – Hobart, Glenorchy &amp; the Huon Valley - fifteen workshops in all</li> <li>• Produced a final sharing of the work for friends and relatives on November at the proposed venue for the final exhibition, the Tasmanian Museum &amp; Art Gallery's Bond Store gallery.</li> <li>• The initial focus of the workshops was upon sharing personal story, and a number of creative exercises and discussions were held. (See <b>attachment A Project Images</b>)</li> <li>• Artists demonstrated digital scanning, sound, video, photography and <i>Power Point</i> techniques</li> <li>• Artists led brainstorming sessions relating to how we might collect story material and combine it with personal artefacts, images and sound.</li> </ul>
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In 50 words or less...

<b>Describe the project's target group or target community.</b>	<p>(dot points please)</p> <p>Workshops were promoted to:</p> <ul style="list-style-type: none"> <li>• 300 older people (65+) from Sandown Village, Guilford Young Grove, Glenview, Strathaven &amp; Strathcare eldercare organisations, elders from The Migrant Resource Centre's various elders programs, Hobart City Council's Fifty &amp; Better Centre, Mental Health Rehabilitation Services, University of the Third Age, Hobart Womens Health Centre's Older Womens Network and various branches of the Pensioners Union from the greater Glenorchy &amp; Hobart regions and elders who live independently will be directly involved in the project.</li> <li>• 62 people in the seniors category participated in the workshops.</li> <li>• 8 elder care workers participated in the project and received professional development in using arts processes with their clients, through the project.</li> <li>• 5 artists collaborated on the delivery of the project.</li> </ul>
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In 50 words or less...

<b>How do you know if the project made a difference or change?</b>	<ul style="list-style-type: none"> <li>• Progress evaluation was carried out through the direct involvement, supervision and management of the project by the producer and the arts team working closely with health workers.</li> <li>• Meetings were held between all project workers before and after every workshop to ensure the objectives of the programme were constantly monitored and achieved.</li> <li>• Direct consultation with participants by elder care workers and artists.</li> <li>• Written evaluation questionnaires were completed and collated at the start, and completion of the project.</li> <li>• Each artists kept personal records of the project and wrote an artistic report including project, service and self-evaluation. Please see <b>Attachment B, Artist's Reports.</b></li> </ul>
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In 50 words or less...

<p><b>How did the target community get involved?</b></p>	<p>(dot points please)</p> <ul style="list-style-type: none"> <li>• Elder care organisation workers referred clients to the project.</li> <li>• Local council elder care programs referred participants to the project</li> <li>• Local council and eldercare orgs. Provided venues for conducting the workshops</li> <li>• Local council and eldercare orgs. Provided transport for participants to attend the workshops</li> <li>• Local council and eldercare orgs. Provided workers who attended the workshops to support the frail elderly members of the groups</li> <li>• Council and eldercare groups provided catering for the workshops</li> <li>• Approx 60 elders (100%) (Seniors) attended the workshops</li> <li>• Approx 80% participated in the creation of a new work of art as a result of the project.</li> <li>• 100 % of participants took part in discussions and other workshop activities and became actively involved with the ideas brought forth in the workshops</li> <li>• 100% of participants attended a work in progress showing of the developing artworks at the bond Store Art gallery (TMAG)</li> </ul>
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In 50 words or less...

<p><b>How can the target community continue to support or maintain the project's results?</b></p>	<p>(dot points please)</p> <ul style="list-style-type: none"> <li>• Through engaging the community participants in activities which are related to contemporary art</li> <li>• Attending exhibitions</li> <li>• Holding discussion groups</li> <li>• Holding further art making activities which involve conceptual art processes</li> <li>• Hold writing groups</li> <li>• Work with artists to make photographic artworks and assist them to frame and display the work</li> <li>• Continue the story sharing and recording process using family members and digital media such as sound &amp; video recording as well as photography and computers.</li> <li>• Provide access to computers through their services.</li> </ul>
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In 50 words or less...

<p><b>Do you have any suggestions about how the Grants Program can improve to better benefit the community?</b></p>	<p>(dot points please)</p> <ul style="list-style-type: none"> <li>• Making it a priority to provide funding for projects which roll out over two years or more would assist with adequate time frames for proper consultation, planning, partnership development and follow up provision.</li> </ul>
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We would: